



DEPARTMENT OF SOCIAL WORK BHARATHIDASAN UNIVERSITY



**Khajamalai Campus,
Tiruchirappalli - 620 023**



Rural Camp on "Embrace Equity Through Social Work"

At Manikandam Block, Tiruchirappalli.

On 11/09/2023 to 15/09/2023

Foreword

It is with great pride and enthusiasm that I present to you this comprehensive report on our recent community engagement camp, organized by the Department of Social Work. As the Professor and Head of this esteemed department, I am delighted to share the insights, experiences, and outcomes of this enriching initiative.

Our community engagement camp stands as a testament to our commitment to fostering a deeper connection between academic learning and practical social work. The camp provided an invaluable platform for our students to immerse themselves in real-world challenges, apply their knowledge, and develop the empathy and skills essential for their future roles as social work professionals.

Throughout this camp, our students engaged with diverse communities, addressing critical social issues, and contributing positively to the lives of those they served. Their dedication, compassion, and innovative approaches are commendable, and they have undoubtedly made a lasting impact on the individuals and communities they worked with.

This report captures the essence of our camp, detailing the various activities undertaken, the challenges faced, and the lessons learned. It highlights the collaborative efforts between our students, faculty, and community members, showcasing the power of collective action in driving social change.

I extend my heartfelt gratitude to all the participants, faculty members, and community partners who made this camp a resounding success. Your unwavering support and active involvement have been instrumental in achieving our objectives and enhancing the educational experience of our students.

As we reflect on the successes of this camp, let us also look forward to future opportunities for engagement and learning. Together, we can continue to make a meaningful difference in the lives of the communities we serve, while shaping the next generation of compassionate and skilled social work professionals.

Sincerely,
R.MANGALESWARAN
Professor and Head
Department of Social Work



INAUGURATION CEREMONY



The inauguration of the rural camp was held at Community Hall, Nagamangalam on 11.09.2024 at 12 pm. Dr. D. Nirmala Assistant Professor and Co-ordinator of the camp gave the welcome address. The Presidential Address was given by Dr. J. O. Jeryda Gnanajane Eljo Associate Professor, Department of Social Work. She briefed about the significance of rural camp and the theme of this camp – “Embrace Equity through Social Work”. The Chief Guest Address was given by Mr. Anandhakumar Block Development Officer, Manikandam Block. He highlighted the importance of education, specified the significance of tree plantation and protecting the planted saplings followed by the felicitation of the faculty members. Vote of thanks was rendered by Dr. N. Rajavel Assistant Professor and another Co-ordinator of the camp, Department of Social Work, Bharathidasan University.

“Coming Together is the Beginning. Keeping together is the Process. Working together is Success” - Henry Ford



PUBLIC SPEAKING



Public Speaking session held at 02.00 pm at Don Bosco Media College, Manikandam. The Presidential address was given by Dr. D. Nirmala, Assistant Professor, Bharathidasan University. The Chief Guest address was given by Mr. V. Nagarajan, Founder of Excel IAS Academy. He started with a quote,

‘All men that live are in circumstance of birth;
Diversities of Work give each a special worth’

He gave motivational speech. The campers got some knowledge about leadership skills, body language, how to handle on-the-spot topic in public speaking. He shared the value of using catchy words during public speaking. He explained the gesture of body language for good public speaking. Then, the Chief Guest was honored by our faculty members.

“The art of communication is the language of leadership” - James Humes.



A Drug Free Village



At 6.30 pm, the programme was started at Nagamangalam. The Presidential Address was given by N. Rajavel, Assistant Professor, Department of Social Work, Bharathidasan University. The Chief Guest Address was given by Mr. Karan Louis. He highlighted the stages of addiction, causes, consequences and treatment of alcoholism through PPT. He explained that, addiction is a mental health disorder demanding treatment. He elaborated on the other types of addictive behaviors. The Chief Guest was honored by the faculty members.

"In a drug - free village, love and support replace addiction and despair" - Daniel Brown.



Participatory Rural Appraisal Techniques



PRA Technique was conducted in Pallapatti Village. The resource person was Dr. N. Rajavel Assistant Professor, Department of Social Work, Bharathidasan University. He elaborated on the need, method and steps in social mapping. He guided the social work trainees to do social mapping using bottom-up approach. The trainees learnt the tools which to be used in social mapping that is transact walk and house structuring. After social mapping social work trainees invited the community people to identify their home and other resources from the map. The community people actively participated in the exercise.

"PRA is not just a tool; it's a philosophy that empower communities to shape their own future" - Sarah Thompson



Emotional Intelligence



A programme on Emotional Intelligence held at Govt. ITI College, Alunthur. The Presidential Address was given by Dr. A. Sivagami Associate Professor, Department of Social Work, Bharathidasan University. The Chief Guest Address was rendered by Dr. D. Nirmala, Assistant Professor, Department of Social Work, Bharathidasan University. After explaining self-awareness, self-regulation, motivation, empathy and social skills which are the elements of emotional intelligence. She conducted games like clapping hands under counting numbers, balancing balloons and writing their own strength and weaknesses. The felicitation address was given by Govt. ITI College Principal Mr. Elangovan who shared information regarding advanced technologies in ITI and its usages. The trainees visited the equipments in ITI College such as Automation - lift operator, PLC programme, variable frequency drive and laser cutting machine. It was told that these are the advanced technologies in ITI field.

'In life, EQ often matters more than IQ' - Brian Goldman



Health and Hygiene



Awareness programme on Health and Hygiene was started at 6:00 pm at Pallapatti. The Chief Guest was Mr. Devipathanmanaban and Mr. Arunkumar. They interacted with the children and explained them about health and hygiene and how to cope up with the health problems. They also highlighted on the role of nutrition in health. They gave awareness speech to improve useful practices connected to personal and public. Hygiene refers to behaviors or habits that promote excellent health and a clean environment.

“Let food be thy medicine, and medicine be thy food” - Hippocrates.



Free Medical Camp



The students mobilised the community people for “Free Medical Camp”. Free General Medical Camp was started with the Presidential Address by Dr. J. O. Jeryda Gnanajane Eljo, Associate Professor, Bharathidasan University. The Maruthi Medical Hospital in collaboration with the Lions Club of Tiruchirappalli Midtown jointly organised the free medical camp. The Chief Guest Dr. Selvakani, from Maruthi Hospital highlighted on her speech about the significance of health. Then the general medical checkup was started for the community people. Medicine was prescribed for the needy people. The medical team rendered referral services also for the people.

“The best healthcare is the one that reaches those who can’t afford it, and free medical camps make that possible” - Jessica Martinez.



Leadership Skill Training



Leadership skill development program was conducted at 2.00 pm at Gowthanayakkanpatti for the campers. The Presidential address was given by Dr. J. O. Jeryda Gnanajane Eljo, Associate Professor. The Chief Guest was Dr. Mani Prahasth, Senior Grade Assistant Professor, Department of Physics, Anna University. He encouraged the trainees to develop leadership skills and he showed the photos of different leaders and their characteristics. This motivated the trainees to understand the components of leadership skills. He shared the qualities of good leadership with some examples based on true stories.

“True leaders don’t create the followers; They create more leaders” - Tom Peters



Entrepreneurship Training



Entrepreneurship training programme was conducted at 6.00 pm at Gowthanayakkanpatti. The Presidential address was given by Dr. J. O. Jeryda Gnanajane Eljo and the Chief Guest was Mr. P. Baskaran, Founder - Cliff Engineering, Trichy. He interacted with the children to develop their skills to develop economy of the nation. He explained about the current situation about starting business by the new generation. He shared the future of agriculture market in a detailed manner. He shared few loan schemes provided by the government and banking sectors. The Chief Guest was honored by the respective faculty members.

“The best way to predict the future is to create it” - Peter Drucker.



Nutritional Kit Distribution



The Nutritional Kit Distribution program was held at Govt. Elementary School, Gandhi Nagar. The Presidential Address was given by Dr. N. Rajavel, Assistant Professor, Department of Social Work, Bharathidasan University. The Chief Guest address was given by Rtn. S. Muthukumaravel, Secretary Rotary Club of Tiruchirappalli Midtown. He spoke on the importance of Nutrition to the students and provided the nutritional kit. He explained the importance of morning breakfast. He distributed the nutritional kit which it contains Aval and Black Channa. The Chief Guest was honored by the faculty members. “

A nutritional kit is a bundle of hope, a lifeline to those in need” - Michael Garcia.



Life Skills Development



Programme was started at Indra Ganesan College on "The Life Skills Development". The Presidential address was given by Dr. Shanmuga Priya the Principal of Indhira Ganesan College. The Chief Guest Address was given by Dr. J.O. Jeryda Gnanajane Eljo, Associate Professor, Department of Social Work, Bharathidasan University. She highlighted that through life skills, one can achieve his/her Goals. She elaborated on the need and importance of mental health, its characteristics, tips to cope up mental health issues and explained different type of life skills.

"Life skills are the keys that unlock the doors to personal fulfillment and happiness" - Deepak Chopra



Rehabilitation of Alcohol Dependants



Rehabilitation of alcohol dependants program held at Gandhi Nagar Village. The presidential address was given by Dr. K. Maheswari Assistant Professor, Department of Social Work, Bharathidasan University. The Chief Guest Address was given by Mr. Gunasekaran, Counsellor, he gave awareness on alcohol addiction, its impacts and how to rehabilitate the people who are addicted. He mentioned that, "A balanced life will build a healthy life". He shared his experiences in rehabilitation of alcohol dependents. He explained the current situation of youth getting addicted to drugs. He shared some voluntary agencies who are running rehabilitation centres for the drug addicts.

"The opposite of addiction is not sobriety; it is human connection" - Johann Hari



Tree Plantation



Tree Plantation Program held at Pagannur village. The Presidential Address was given by Dr. M. Suresh kumar, Guest Faculty, Department of Social Work, Bharathidasan University. The Special Address was given by Mr. Sengayan, Village Panchayat President, Pagannur. Mr. Balakrishnan, Secretary, Village Reconstruction Movement, Trichy, graced the tree plantation program as the Chief Guest. He specified the importance of educating girls, need of tree plantation, protecting and preserving plants. The students planted fifty saplings with the help of MGNREGA Women in Manikandam. Village people also participated in tree plantation with full enthusiasm

"Trees are the green gifts for the future generation".



Valedictory Function



Valedictory Function was formally started at 5.00 pm in Don Bosco Media College, Manikandam. The Presidential Address was given by Dr. N. Rajavel Assistant Professor of Social Work and one of the camp co-ordinator. The Chief Guest Address was given by Dr. R Mangaleswaran, Head of the Department of Social Work. As Chief Guest, he enlightened the students on serving the society through various activities under camp. He specified that "Practice Makes the Man Perfect". So he told the trainees to learn in professional manner. He taught about the PIE - Techniques like Planning, Implementing and Evaluating which is useful forever. The felicitation address was given by our Guest Faculties Dr. M. Suresh kumar and Dr. R. Karthikeyan. Each Committee was honored by the Chief Guest. This Gratitude is the fairest blossom which springs from the soul.

"Every ending is a new beginning. Your valedictory marks the start of an exciting new chapter" - Deborah Harkness.



CORE TEAM

Camp Coordinators



Dr. D. Nirmala
Assistant Professor



Dr. N. Rajavel
Assistant Professor

Student Coordinators



Mr. K. Sathishkumar
I MSW



Ms. K. Guru Priya
I MSW

Program Committee Members



1. S. Raja Shanmuganathan

2. T. Sharmila

3. E. Vijayalakshmi

4. A. Naveen

5. N. Aswin

6. V. Jovina Placit

Cultural Committee Members



1. R. Bogavathi

2. A. Arul Santhiya

3. M. Sowmiya

4. A. Hindustani

5. V. Divya

6. Vibin Raj

7. T.S. Vyshnavi

Food Committee Members



- 1. K. Manikandan**
- 2. M. Amutha**
- 3. S. Santhiya**
- 4. P. Yuvaraj**

Report Committee Members

- 1. N. Nandhini**
- 2. K. Idala Ika Lytan**



Health Committee Members



1. M. Madhumitha

2. S. Kamaraj

Reception Committee Members

1. P. Thirisha

2. P. Logeshwari



Purchase Committee Members



1. C. Jeeva

2. S. Venugopal

Finance Committee Members



1. M. Veeramani

2. A. Safwan

Audio System Member



1. S. Sivaraj

Media Committee Members

- 1. V. Madhavan**
- 2. K. Pavithra Dharani**
- 3. S. Sugarthi**



Transport Committee Members



1. T. Sharmila

2. R. P. Udhayasankar

Time Keepers

1. N. Adithyan

2. B. Reka.





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