



BHARATHIDASANUNIVERSITYTIRUCHIRAPPALLI-620024

**CHOICE BASED CREDIT SYSTEM-LEARNING OUTCOMES
BASEDCURRICULUMFRAMEWORK(CBCS-LOCF)**

(Applicabletothecandidatesadmittedfromtheacademicyear2026-2027onwards)

B.SC. VISUAL COMMUNICATION

Sem	Part	Courses	Title	Subject Code
I	III	Core Course-1 (CC- 1)	Introduction to Visual Communication	26SCCVC1
		Core Practical-1(CP -1)	Visual Literacy and Drawing (Practical)	26SCCVC1P
		Allied Course-1 (AC -1)	Indian Art and Aesthetics	26SACVC1A
			Effective Communication Skills	26SACVC1B
	IV	Value Education	Value Education	26UGVED
		Inter disciplinaryCourse-1 (IDC - 1)	Basics of Communication	26SIDCVC1A
			Understanding Mass Media	26SIDCVC1B

CONTROLLER OF EXAMINATIONS I/C