Higher Education (A2) Department,
Secretariat, Chennai-9.

Letter No.20034/ A2/ 2021- 4, dated: 10.08.2022

From
Dr. D. Karthikeyan, I.A.S.,
Principal Secretary to Government

To
The Commissioner of Technical Education, Chennai -- 25. (w.e.)
The Director of Collegiate Education, Chennai-6. (w.e.)
All Regional Joint Directors,
Directorate of Collegiate Education. (w.e.)
The Registrars of all Universities under the aegis of,
Higher Education Department. (w.e.)
The Registrars of all Deemed to be Universities. (w.e.)

Sir / Madam,

Sub: Higher Education Department – Drive Against Drugs (DAD) – Formation of Anti drug Clubs – Mass Anti Drug Pledge - Taking on 11.08.2022 – Action taken report called for - Regarding.

Ref: Received from the Additional Director General of Police, Crime, D.O. Letter No.14/ADG/Crime//Camp/2022-05&06, dated: 05.08.2022.

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I am directed to enclose a copy of the reference cited along with its enclosures and to request you to form Anti Drug Clubs in all the Educational institutions under your administrative control, in order to create awareness amongst students regarding ill effects of drugs and to conduct regular activities as per the guidelines enclosed herewith and to compile and send the contact numbers of faculty coordinators and minimum of 5 student representatives from each institution in a district wise format along with a copy marked to concerned District Collectors and District Superintendents of Police, to this Department.

2. I am enclosing the Pledge to be administered by the students on 11.8.2022 at 10.30 A.M.

3. I am also to request you to send the list of Educational Institutions (Government, Government Aided and Self Financing) under your administrative control and the number of students taking pledge in the format enclosed herewith along with photographs and short video clips of pledge taking ceremony compiled district wise to the Government without fail.

Yours faithfully,

10.8.22

for Principal Secretary to Government

ANTI DRUG CLUBS AND DRUGS FREE CAMPUS

OBJECTIVES :

It has been suggested that every school and college would have an 'Anti-drug club' and declare itself a drug free campus.

- Awareness amongst students regarding ill effects of drug abuse. Though most students know that drugs are illegal there is no counter narrative amongst their social and peer group that insists that drug abuse is wrong in every ethical, moral and legal sense.

- To protect the students from the ever increasing threat of drug addiction. By having students as stakeholders we will be able to gain information on who are the victims of substance abuse (not just drugs but also precursor substances like oral tobacco etc) and we would be able to take early remedial action. By making it a responsibility that students have to ensure that their campus is drug free they would take larger responsibility for their school and surrounding society.

- Students would have a sense of participation in the campaign. Today's youngsters are falling prey to the menace of drug abuse because of lack of any other outlet for their energies, lack of confidence and urge to fit in/ seem 'cool', as a result of depression and because they feel they may not get caught.

- It may be the biggest ever anti-drug campaign launched anywhere.
- Anti-drug awareness to motivate the institutions to declare themselves drugs free.
- Generate a sense of confidence amongst parents of students.
- A healthy and fit next generation.

ACTIVITIES :

- These activities are preferred to be completed by the end of an academic year for each club for all its members or associative clubs.

- Organising and participating in seminars with guest speakers
    - Local medical officer
    - Local police personnel

- Local administration personnel
- Other experts

- Organising a poster / pamphlet competition and creating pamphlets with catchy slogans and phrases to be judged by prescribed institution committee and winners to be sent to District level committee / DEO.
- Distributing pamphlets in public places in supervision of teachers
- Organising and visiting de-addiction centres under supervision of teachers
- Organising a visit to local fire station, police station etc members should learn to draft a complaint to police in case of any untoward incident
- Organising walkathon to create awareness on drug abuse under supervision of teachers
- Organising cycle rally to create awareness on drug abuse under supervision of teachers
- Organising an essay competition within the institution on the theme of drug abuse to be judged by institution committee and to be sent to District level committee / DEO
- Organising institution level quiz on the theme of drug abuse
- Creating a song on the theme of drug abuse
- Creating a street play to create awareness on drug abuse
  - Script
  - Costumes
  - Props
  - Music
- Any other innovative method to create awareness

STRUCTURE / COMMITTEES :

Institution Level / Club Level :

- Every educational institution will have an Anti-drug club
- Membership into the club will be purely voluntary for all students from class 9 onwards in schools and all students in polytechnic or colleges
- Minimum of 5 members of the club per institution will be office bearers/ representatives
    - If head of the institution is of the opinion that more representatives are needed to conduct the club activities then suitable numbers may be increased and intimated to district and state level committees
    - Procedure of electing / selecting office bearers :
        - Preferably the members of the club may elect/select the 5 representatives once finalised, the list of representatives along with their address and contact number will be sent to DEO for onward transmission to state committee
- The anti-drug club will undertake activities that are stipulated but not limited to those listed out by the state and district committees. So long as the activities are in line with the greater objectives of the 'Drive against Drugs' campaign and within the confines of the existing laws enforced in the state, such activities may be undertaken.
- It is encouraged that activities are showcased in social media and the concerned accounts of 'Drive Against Drugs' may be tagged so as to take note of the activities and the traction it has generated. Suitable hash tags will be conveyed which can be used for each post from the club.
- An annual report will be prepared by the representatives and vetted by the faculty in charge of the club and the head of the institution and 2 copies will be sent to the DEO, one copy will be forwarded by the DEO to the state committee.
    - The annual report will contain gist of all the activities that the club has undertaken in the academic year
    - The annual report will be sent as stipulated at the end of the academic year as stipulated.

- The Anti-Drugs club in every institution may use other existing clubs, structures or movements etc in order to further the cause of 'Drive Against Drugs' (DAD).
    - These may include but not limited to Police Boys and Girls club, Scouts and Guides, NCC, NSS, NSO, YRC, RRC, Rotaract, Interact, Green / Eco- clubs etc.

DISTRICT LEVEL COMMITTEE :

- District level committee will be constituted by
    - District Collector
    - Nominee of District Collector
    - Superintendent of Police
    - Nominee of SP.

      District Education Officer

- The responsibility of the District Level Committee is to select the top 3 clubs at the school and college each based on their annual report of all activities conducted during the academic year.

- The District Education Officer will act as the member secretary and convene the meeting.

- The District Level Committee will request for quarterly and half yearly performance from the clubs and motivate / facilitate the activities of the clubs in whatever ways possible. The district performance of the clubs will be conveyed to the state level committee in the same quarterly and half yearly fashion.

- The district level committee will convey the annual top 3 clubs at the school and college level to the state level committee for selecting the top 3 clubs in the state level.