



**BHARATHIDASAN UNIVERSITY**  
**Centre for Distance and Online Education**  
**Tiruchirappalli – 620 024.**

**INVITATION OF**  
**EXPRESSION OF INTEREST (EOI)**  
**For Content Development and Printing of**  
**Self Learning Material (SLM)**

Ref.No. CDOE/BDU/SLM/2026, Dt: 20.04.2026

*Last date extended upto 14.5.2026 by 5.45 p.m*

**I Preamble**

Bharathidasan University, Tiruchirappalli invites Expression of Interest (EOI) from reputed Publishers / SLM Developers for Design, Development and Delivery of Self Learning Materials (SLM) in print / soft copy, for the different programmes of study offered by its Centre for Distance and Online Education, through Open and Distance Learning (ODL) mode and Online Learning (OL) mode.

The objective is to provide comprehensive, learner-friendly materials aligned with UGC - DEB guidelines for distance education, ensuring accessibility and academic rigor.

**II Scope of Work**

The Publisher / SLM Developer will be responsible for:

1. **Content Development:** Prepare course materials in print-ready format adhering to UGC standards and Bharathidasan University guidelines, based on the curricular structure and core content provided by the Bharathidasan University.
2. **Instructional Design:** Ensure content is structured for self-paced learning with clear objectives, summaries and relevant activities.
3. **Editing and Proofreading:** Conduct thorough quality checks for accuracy of the content, language, and formatting.
4. **Printing and Delivery:** Print and deliver SLM in specified quantities within agreed timelines.
5. **Coordination:** Work closely with university faculty for content validation and approval.

### **III Eligibility Criteria**

- **Experience in Publishing and Content Development:** The publisher shall have a minimum of **10 years of experience** in book publishing, content development, and printing of course materials.
- **Expertise in SLM Development:** The publisher shall have at least **5 years of experience** in preparing / designing course materials in Self Learning Material (SLM) format as per the specifications of UGC.
- **Track Record with Universities:** The publisher shall have developed SLM for a minimum of five Universities (State / Central) including a minimum of two State Universities in Tamil Nadu, approved by UGC -DEB. Documentary evidences of work completed should be provided.
- **Volume of Published Titles:** The publisher should have published at least **50 titles in SLM format** for various universities, including a minimum of **25 titles in Tamil language**.
- **Regulatory Compliance:** The publisher must have an active GST No. and should be an Income Tax payer with valid **PAN**, issued by the Income Tax Department.
- **Financial Strength:** The annual turnover of the publisher should not be less than **₹10 Crore for the year ended 31.03.2025**. Additionally, the annual turnover should not be less than **₹10 Crore in each of the financial years ending March 2022, March 2023, and March 2024**.
- No consortium or group companies will be permitted; the publisher must operate independently and maintain its own nationwide network.
- **Legal and Compliance Status:** Any publisher with pending legal cases, ongoing inquiries, or previously blacklisted by Bharathidasan University within the last 10 years shall be ineligible to participate.
- **Human Resource Capacity:** The Publisher should have a minimum workforce of **25 employees**.
- **Presentation Requirement:** The Publisher must provide a **PowerPoint presentation** detailing its profile, products, and proposed approach for this project.
- **Infrastructure and Expertise:**
  - Possess adequate infrastructure for large-scale printing and timely delivery.
  - Demonstrate expertise in instructional design for distance and online education.
  - Provide evidence of financial stability and capacity to execute the project.

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#### **IV Supporting documents to be enclosed**

- Company / Firm's profile and registration details.
- Details of similar projects executed.
- Infrastructure and resource capabilities.
- Audited financial statements for the last 3 years.

#### **V Terms and Conditions**

- The University reserves the right to accept or reject any EOI without assigning any reason.
- Submission of EOI does not guarantee selection; shortlisted agencies will be invited for further discussion.
- All costs incurred in preparing the EOI shall be borne by the applicant.
- EOI once accepted by the Bharathidasan University, can be allowed to be terminated only with the consent of the Bharathidasan University otherwise not.
- Disputes if any, will be within the jurisdiction of Tiruchirappalli only.

#### **VI Evaluation Process**

EOIs will be evaluated based on:

- Relevant experience and expertise.
- Quality of past work and client references.
- Infrastructure and resource availability.
- Financial capability etc.

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## VII Submission Details

Publishers / SLM developers, accepting the above terms, may submit their EOI (only as in the Proforma attached herewith) in a sealed envelope (not by email), superscribed as : “**EXPRESSION OF INTEREST – BDU SLM DEVELOPMENT (CDOE)**” only **by Speed Post** to:

**The Registrar  
Bharathidasan University  
Tiruchirappalli – 620 024  
Tamil Nadu.**

*All the documents/photo copies enclosed with the above Proforma must be attested by the authorized signatory with signature and seal. The EOI, not as per Proforma or incomplete by any means will not be taken for consideration.*

**The EOI, complete in all respects as above is to be sent in a sealed cover by Speed Post / Courier / in person so as to reach the Registrar, Bharathidasan University on or before 14<sup>th</sup> May 2026 by 05.45 p.m. The EOI, received at this office, after the above date & time, will not be considered.**

For any queries, contact: The Director  
Centre for Distance and Online Education  
Bharathidasan University, Tiruchirappalli – 620 024  
cde@bdu.ac.in 8300184010 & 0431-2407054

Place: Tiruchirappalli – 620 024  
Date : 07.05.2026

**REGISTRAR  
Bharathidasan University  
Tiruchirappalli – 620 024.**



**BHARATHIDASAN UNIVERSITY**  
**Centre for Distance and Online Education**  
Tiruchirappalli – 620 024.

**EXPRESSION OF INTEREST (EOI)**  
**for**  
**Content Development and Printing of Self Learning Material (SLM)**

**PROFORMA**

[Ref.No. CDOE/BDU/SLM/2026, Dt: 20.04.2026]

<b>Sl. No.</b>	<b>Particulars</b>	<b>Remarks</b>
01	<b>Name of the Publisher / SLM Developer</b>	
02	<b>i. Type of Organization</b> (The act under which registered and registration date)  <b>ii. Year of Establishment</b>  <b>iii. Government Approval</b> (Ref.No. & Date)  <b>iv. Area of Operation</b> (PAN India or Regional presence)	
03	URL of Content Developer	
04	Landline Phone No. with STD code	
05	i) Fax No. ii) email :	
06	Official Address of the Publisher / SLM Developer	

07	Number of Universities for which SLM developed by the Publisher / SLM Developer	
08	Names of the Universities for which SLM developed by the Publisher / SLM Developer	List to be enclosed in a separate sheet
09	Number of years of experience	i. Content Development of SLM _____ yrs. ii. Book Publishing _____ yrs. iii. Printing of Course Materials: _____ yrs.
10	Total number of Titles published in SLM format in English	----- nos. (List of titles & institutions be attached)
11	Total number of Titles published in SLM format in Tamil	----- nos. (List of titles & institutions be attached)
12	Turnover of the company 2025-26 (F.Y)	
13	Whether the Publisher / SLM Developer operates independently and maintains their own nationwide network.	
14	GST No. of the company (GSTIN Registration Certificate be attached) <i>In case, exempted from GST Registration, attach the Non-GST Declaration.</i>	
15	PAN of the company (Attach PAN validity operational status)	

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16	Legal and Compliance Status: i. Any pending legal cases  ii. Ongoing inquiries  iii. Blacklisted by Bharathidasan University, at any point of time	
17	Total number of workforce / Staff (Category wise)	
18	Single Point Authorised Contact Person (Name, Designation, Aadhaar No. and Address with Email ID & Mobile number)	
19	Any other Information	

**Declaration:**

1. I / We certify that all the information given in this Proforma is complete and correct.
2. In case of any information furnished in this Proforma by me/us is found false [OR] violation of any norms / Terms & Conditions stipulated for the same, I / we are aware that Bharathidasan University reserves the right to reject our application or withdraw the approval given, at any time without any reason / prior intimation to us and to take legal actions as per law, within Tiruchirappalli jurisdiction.

.....  
(Signature of Authorised Signatory of the Company / Firm)  
**Name & Designation with Seal.**

**Place :****Date :****The Following Enclosures, as proof of information provided as above, must be attached:**

(photocopies must have attestation of authorized signatory with seal)

01. Profile of the Company / Firm.
02. Approval letter granted to Authorised Signatory.
03. Sl.No. 2 (i, ii, iii & iv) & registration details.
04. Sl.No. 3, 6, 7, 8, 9, 10, 11, 14, 15, 16.
05. Infrastructure and resource capabilities.
06. Audited financial statements for the last Three years.
07. Sl.No. 17 (if so).
08. Sl.Nos. 18 & 19.
09. Sl.No. 20 (if any).
10. Non blacklisting certificate to be submitted on stamp paper duly certified by a Notary. (As per Form 1). The stamp paper for affidavit in Tamilnadu is Rs 200 and for other states, as per the respective stamp act of the state.

**Note:** *The Proforma, complete in all respect put in a sealed cover superscribed as "EXPRESSION OF INTEREST – BDU SLM DEVELOPMENT (CDOE)" must be sent to Registrar, Bharathidasan University, Tiruchirappalli – 620 024 by Speed Post only so as to reach the Registrar, on or before 14<sup>th</sup> May 2026 by 05.45 p.m. The EOI, received after the above date & time will not be considered.*