Subject Code: MBETTB

SPORTS AND HEALTH TOURISM

Unit I: Introduction – History of Sports – Olympic movement – Origin of Olympic and up to date history – Hunting and Fishing.

Unit II: Common Wealth Games – History and Growth of Commonwealth games till date – Trekking and mountaining - Wildlife Tourism – Safari – Hunting and Fishing.

Unit III: Asian Games – Origin and Growth – History of Asian games up to date – How the World people are integrated and Humanism concept evolved as a result of sports tourism.

Unit IV: Health Tourism – Development of Naturopathy clinics in India – Yoga and its treatment in India – Application of meditation in everyday's life – climate and Recreation.

Unit V: Important Hill Resorts – Important Sea Resorts in India and the World – Scenic Beauty, Snowfalls, Glaciers and Lakes in India

Suggested Readings:

- 1. Harish Chandra Rai, Hill Tourism Kanishka Publishers, New Delhi.
- 2. Jitendra K. Sharma Types of Tourism and Ways of Recreation Kanishka Publishers, New Delhi.
- 3. E.K. Murthy, Tourism Planning Concepts, approaches and Techniques ABD Publishers, Jaipur.
- 4. Nikunj Tarun Tourism Administration Alfa Publication, New Delhi
- 5. Rajesh Shah Dynamics of World Tourism Development Raj Publishing House, Jaipur
- 6. Sanjeev Gupta, World Tourism in the Millennium ABD Publishers, Jaipur.
- 7. G.K. Puri, Tourism and Travel Management
- 8. Sura's books of G.K.
- 9. G.K. and Current affairs from various Publications including Manorama Year Book
- 10. The Hindu Daily
- 11. Indian Express Daily