Subject Code: APN

Paper - XIV - Emerging Concepts for Effective: Tourism Development

Unit I

Relevant concept and practice for effective tourism development – National development council report on Tourism development – National Action Plan, 1992 – New Politics on tourism and civil aviation – Tourist Traffic and its improvisation – destination development sustainable development.

Unit II

Human power development needs

Unit III

Management Strategies

Unit IV

Tourism policy analysis

Unit V

Tourism Legislation - a necessity.

Reference Books:

- 1. National Development Council report
- 2. National Action Plan, 1992.
- 3. Reports of WTO (World Tourism Organisation)
- 4. Report Workshop on Tourism Legislation, Aug 10th & 11th, 1987 New Delhi.
- 5. Report Workshop on Tourism Legislation, Feb 23rd to 28th, 1988 Item. New Delhi